



For more information:
Nora DePalma
Building Profits Inc.
(770) 772-4726
ndepalma@building-profits.com

FOR IMMEDIATE RELEASE

Improved Functionality for Walk-In Tubs Stirs Global Interest, Excitement At ISH 2009

Chromatherapy, Aromatherapy, and Bubble Jets Add Luxurious Home Spa Features

Dallas, TX — The new generation of walk-in bathtubs exhibited by Safety Tubs® at the biennial ISH Trade Fair in Frankfurt, Germany, captured the imagination of buyers from around the globe. Faster drains, low threshold doors, and luxurious home spa features such as deeper soaking dimensions, chromatherapy, bubble jets, and self-cleaning technologies, appealed to industry professionals from Europe, Asia, Africa and the Middle East.

“Safety Tubs received an overwhelming response from international sanitaryware buyers and importers,” said Andre Neidich, Principal of Safety Tubs, LLC. “Our international debut was a success and we look forward to developing long-term relationships in the global marketplace.”

As one of 700 exhibitors in the Bathroom Experience – the world’s largest showroom for innovative design and sustainability in the plumbing sector – more than 200,000 engineers, architects, designers, planners, retailers and plumbers toured the booths

- more -

during the week-long exposition. The innovations and features of a Safety Tub walk-in bath also garnered a lot of attention from international press representatives.

“Buyers from around the world share the same need for the Safety Tubs products in response to the worldwide aging population,” said Neidich.

The patented and patent-pending exclusives featured in the company’s walk-in tubs include:

- The Minute Drain™ that empties Safety Tubs up to eight times faster than conventional drains eliminating the discomfort of waiting to exit.
- The patented T5™ Door System that eliminates the need to step over the front of the tub allowing safe and effortless entry, and guaranteed watertight for life.

Hydrotherapy has been used for thousands of years to treat common ailments such as arthritis, back pain, muscle cramps and many others, To make hydrotherapy a reality for more people, Safety Tubs invested in what matters most to users: eliminating the discomfort of waiting for the water to drain, and making it



easier to get in and out of the tubs.

Safety Tubs brand walk-in tubs have the Minute Drain™ that empties the tubs up to eight times faster than conventional drains

The Minute Drain™ is a powered pump that drains water up to eight times faster than typical drains. Equipped with safety suction and an on/off control, users can easily activate the system with a touch of a button. The Minute Drain requires no additional plumbing.

- more -

The T5™ Door System Technology has a watertight seal created by Safety Tubs' Santoprene® tube that runs the length of the door edge and sits snugly against the door frame. When the door is shut, the seal is flattened against the frame, creating a watertight boundary. As water fills the tub and the water pressure against the door increases, the weight of the water further compresses the tube, creating an even tighter seal and preventing any water leaks.

Installed as a pre-hung door unit, the T5™ Door System Technology is tested to support over 350 lb. The strong powder-coated aluminum frame and hinge maintain structural integrity, preventing the tub from warping or twisting over time due to moisture changes in the bathroom.

All Safety Tub models have comfortable, built-in, wide-contoured seats at an ADA-compliant height and built-in, color-matched handrails. Desirable options include:

- The Hydro Massage Air Bubble System™, Hydro Massage Jet System™ or both in the Dual Massage System,™
- The exclusive Legs Only Massage™ directs the flow of water solely to the well area of the tub for a quick leg massage.
- Deluxe Back Massage of multiple, strategically positioned jets for the most comfortable and therapeutic lower back massage available.
- Chromatherapy with multicolored lights in the basin of the tub to illuminate the water.
- An aromatherapy kit with four fragrances, distributed through the jet or air bubble massage systems.
- A self-cleaning sanitary system that oxidizes and eliminates disease-causing microorganisms.
- An in-line heater to keep water warm, eliminating the need for refills and reducing water and energy usage.
- Premium faucets with rapid fill rates and scald-prevention.
- Hand-held shower for the added convenience and safety of seated showering.
- Sizes that fit existing tub spaces to minimize installation costs, as well as larger sizes. A bath extension kit adjusts smaller tubs to fit an existing recess.

-more-

Safety Tubs are supported by a patent-pending freestanding, precision-welded metal support frame with five fully adjustable leveling feet to insure stability and the structural integrity of the tub.

Safety Tubs was the first to engineer cast acrylic walk-in tubs, which are low-maintenance and easy to clean. Since acrylic is nonporous, the tubs are better able to resist mold, mildew and staining over time. Safety Tubs acrylic models retain their color and luster to stay in showroom condition year after year.

“Walk-in tubs can help many people feel better while maintaining their independence and dignity,” Neidich said. “We take that responsibility seriously and continually innovate to make the entire process better: from sales to installation to the bathing experience to maintenance.”

Learn more about how Safety Tubs can expand your business opportunities at www.safetytubs.com.

About Safety Tubs, LLC

Safety Tubs is the original manufacturer of acrylic walk-in bathtubs, with offices in Dallas, TX, and Charlotte, NC. Safety Tubs pioneered the manufacturing process for acrylic walk-in bathtubs with built-in, 17" chair-height seats. For more information on Safety Tubs, visit www.safetytubs.com or call the Walk-In Baths toll-free line at (877) 304-2800

#